

Statistics

STATISTICAL INFORMATION IN THE FIELD OF TOURISM

Council Directive [95/57/EC](#) on the collection of statistical information in the field of tourism

Objective

To establish a data gathering system to provide accurate and up-to-date statistics on tourism in Europe.

Relevance for the hospitality industry

Eurostat, the Statistical office of the European Union, is gathering and issuing tourism statistics on the basis of the provisions of this Directive. However, gathering statistics also implies some administrative work for tourism enterprises.

State of progress

Adopted. Member States had to bring into force the laws, regulations and administrative provisions necessary to comply with the Directive by 23 November 1996.

The preparatory works for a proposal on a new Regulation on tourism statistics (replacing the current Directive) are in the final phase.

Content

Member States shall carry out the collection, compilation, processing and transmission of harmonised statistical information on tourism supply (capacity and occupancy of collective tourist accommodation establishments). Capacity data to be provided include the number of bedrooms, bedplaces as well as the number of establishments, while occupancy data include the number of arrivals and nights spent, as well as the use of bedplaces. Data on tourism demand include inter alia the number and characteristics of trips and tourism spending.

The implementing measure, the 1995/35/EC Commission Decision, lays down the definitions with regard to the Directive, e.g. what “hotels and similar establishments” means.

HOTREC position

HOTREC supports the development of a common methodology to measure the economic impact of tourism. It also welcomes the upcoming review of the data currently collected, which is also considering adding certain data.

Official references

Council Directive [95/57/EC](#) of 23 November 1995 on the collection of statistical information in the field of tourism, O.J. L 291 of 6.12.1995

[1999/35/EC](#) Commission Decision of 9 December 1998 on the procedures for implementing Council Directive 95/57/EC on the collection of statistical information in the field of tourism, O.J. L 9 of 15.1.1999